

# CAVANAUGH'S GREATER PITTSBURGH ALL INCLUSIVE WEDDING MARKETING

1.



Cavanaugh's  
**Bride Show**  
LoveStartsHere.com

## CAVANAUGH'S BRIDESHOWS!

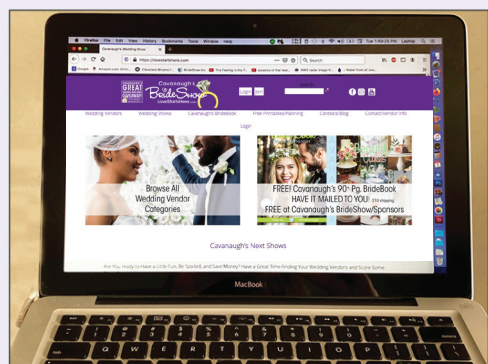
Meet engaged couples face-to-face!  
Create instant connections  
which leads to sales!  
Take deposits, sell products,  
sign contracts & BOOK WEDDINGS!

7 annual shows reach every  
area-choose one or all!

Cavanaugh's Welcomes ALL Weddings!

Remember, Bride Leads are included!

2.



LoveStartsHere.com

## LOVESTARTSHERE.COM

### GET CURRENT LEADS NOW!

We create your own 24/7 wedding Page  
to keep your business in front of  
brides who are at every stage in  
their wedding planning process.  
Designed to drive more traffic  
to YOUR BUSINESS!

Gold, Silver and Bronze levels.  
Packages can include an Ad in  
Cavanaugh's Online BrideBook.  
Remember, Bride Leads are included!

COMBINED - ONE PRICE!

3.



Cavanaugh's  
**Bride Book**  
LoveStartsHere.com

## CAVANAUGH'S ONLINE & PRINTED BRIDEBOOK

Passed out at EVERY Cavanaugh's  
BrideShow as well as many vendor  
establishments! Have your ad featured  
alongside new trends, inspiration, tips,  
worksheets and more! Brides love browsing  
96 pages of endless articles, colorful layouts  
and seeing LOCAL advertisers.

All Print Ads include an Online Page -  
Gold, Silver or Bronze Level and the BrideBook  
is also ALWAYS online.

Remember, Bride Leads are included!

WEDDING SHOWS • ONLINE ADVERTISING • PRINT ADVERTISING

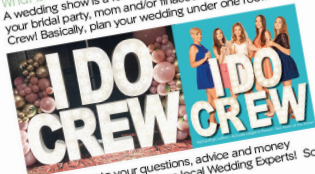


# Cavanaugh's Bride Show



## One Stop Wedding Planning!

What is Cavanaugh's Wedding Show All About? A wedding show is a fun way to enjoy a day out with your bridal party, mom and/or fiancée. Bring Your "I Do" Crew! Basically, plan your wedding under one roof!



Get answers to your questions, advice and money saving Show Specials from local Wedding Experts! So much inspiration for your big day!

Freebies, Giveaways, Specials & Samples are always a part of Cavanaugh's Wedding Shows! All Weddings are Welcome!

Taste your way to the perfect menu with Wedding Experts - the best of the best gathered to help plan your perfect day. You'll meet different wedding professionals at each show, and you might be surprised to see just how many new ideas are out there.



Visit [LoveStartsHere.com](http://LoveStartsHere.com) for an upcoming list of all of the shows along with vendor lists and floorplans.

Save time and gas running around from business to business. They can help you to get started planning or help you acquire those last minute services to make your event special and unique.

If this isn't your first wedding, don't hesitate to attend a bridal show. So many new wedding ideas may have emerged since your first one and a show is an ideal venue to soak it all in. All Weddings are Welcome!



Helpful Hints  
Establish your wedding budget  
45+ worksheets you can  
[LoveStartsHere.com](http://LoveStartsHere.com)

Prior to a Show to  
in each show, and  
also at [LoveStartsHere.com](http://LoveStartsHere.com)  
plan ahead of time  
- see vendors, I  
put deposits down  
have. Bring your  
you make decisions  
bounce ideas!

If you are out of  
information for your  
giveaways.



## Build-A-Bouquet! You Choose the Design!

Wedding dates fill up quickly once an exhibitor participates in a wedding show. If you know you definitely want to book with a service provider at a show, they'll probably require a deposit to hold your date. Each exhibitor will have their own requirements for payment. Read contracts carefully and inquire about refund policies before giving any money.

Some of our shows feature "Build-A-Bouquet"! The florist will create the bouquet of your choosing right in front of you to see how flowers/greens look together. (Sorry you can't keep that bouquet-but take a pic!)

Bring fabric swatches in your wedding colors, and photos of your wedding gown if you already have it. This will assist in generating ideas to complement your wedding style. Bring printed address labels including your email and wedding date on them, and a pen.

By all means, ask questions! That's why the vendors are there, to talk with you in person. You are under no pressure to buy from them, so find out everything you need to know!



## After the Bridal Show

Take all of the information you gathered and go through all of the information into piles based on whom you're then possibly, and then "because you never plans may include). Your choices, the

next step is to contact them and make an appointment. If you didn't already do that at the show. Give the vendors a chance to tell you everything that's included in the price. Have your list of questions ready. When meeting with a potential vendor, don't be afraid to talk! You need to give them a glimpse of your personality, and make sure they will be a good match for you and your personal wedding style.

CAVANAUGH'S  
Bride Show  
[LoveStartsHere.com](http://LoveStartsHere.com)  
WEDDING  
VENDORS!



CAVANAUGH'S SHOWS • GREATER PGH LOCATIONS • [LoveStartsHere.com](http://LoveStartsHere.com)







Greater Pittsburgh's Largest & Longest Running Wedding Events, Website & BrideBook!

29th Annual  
Sunday, January 21, 2024  
Ferrante's Lakeview, Greensburg 150 Brides

Doors Open: 10:30 - 2

Booth Sizes: No pipe & drape  
8' Table Space \$425  
Double Table Space (16') \$775

36th Annual • Wyndham Grand Pgh  
Sat & Sun, Jan 27 & 28, 2024  
500 Brides

Fee is for Both Days - Partial Pipe & Drape

8' x 8 Booth: \$1095  
10' x 8 Booth: \$1195  
10' Premium Booth Space \$1350  
15' x 8: Photog/DJ Together \$1,795  
20' x 8' Double Booth: \$2,395  
Corner: Add \$50

10th Annual North Hills  
Sunday, Feb. 18, 2024  
DoubleTree Cranberry 100 Brides

Doors Open: 11 - 2

Pipe & Drape-Center Aisle Only

8' Booth \$395  
Double Space(16') \$750

11th Annual Sunday March 24, 2024  
DoubleTree by Hilton Meadowlands  
100 Brides

Doors Open: 11 - 2

Pipe & Drape-Center Aisle Only

8' Booth \$395  
Double Space (16') \$750

35th Annual Summer  
Sunday, July 28, 2024  
DoubleTree by Hilton GreenTree 150+ Brides

Doors Open: 11 am - 3 pm

Partial Pipe & Drape

Booth Sizes:  
8' x 8: \$595  
10' x 8: \$745  
12' x 8: \$850  
16' x 8: \$1150

## BOOTH FEE INCLUDES

- FREE List of Brides
- Booth Space
- Pipe and Drape (each show different)
- Tables/Table Linens/Chairs
- All Brides Identified by Stickers
- Listed on Specific Show Web Page
- Your Own Web Listing at LoveStartsHere.com

Please Note: You are responsible for your own Booth Signs. No Hand Written Signs

## BRIDE BAG -

Wyndham - Sorry, no stuffed bag

Lakeview, Greensburg-150 pcs	\$35.00
DoubleTree Cranberry-115 pcs	\$30.00
DoubleTree Meadowlands-115 pcs	\$30.00
DoubleTree Green Tree-175 pcs	\$35.00
Monroeville Convention Ctr -175 pcs	\$35.00
Pittsburgh Airport Marriott -100 pcs	\$25.00

## Electricity\*

Mon Conv. Ctr - <u>ORDER DIRECT FROM MCC</u>	\$55.00
Wyndham Downtown:	\$75.00
Lakeview Greensburg	\$30.00
DoubleTree Meadowlands & Pgh Marriott	\$30.00
DoubleTree Cranberry & Greentree:	\$40.00

\*Price subject to change/No Refunds on Elec

Monroeville 2024  
Date TBD  
Monroeville Convention Center • 150+ Brides

Doors Open: 10:00 am - 2:00 pm

Booth Sizes: Full Pipe & Drape

10 x 10 Booth	\$595
20 x 10: Booth - SAVE	<del>\$975</del> \$875
Corner:	Add \$50

Sunday, TBD  
Pittsburgh Airport Marriott  
80 Brides

Doors Open: 10:00 am - 1:00 pm  
No Pipe & Drape

6' Table Space	\$325
12' Table Space	\$550

Dates/Locations/Prices subject to change!

Dan & Donna Cavanaugh  
LoveStartsHere.com • 412-206-0096  
Dan@BrideShow.com • Donna@BrideShow.com



# CAVANAUGH'S ONLINE & PRINTED BRIDEBOOK

100 PAGE WEDDING PLANNING GUIDE FOR GREATER PITTSBURGH WEDDINGS  
INCLUDES YOUR OWN PERSONAL WEBSITE PAGE AT LoveStartsHere.com.

**Photography**

**Full Page AD**

**Curt's Photography**  
Pittsburgh's Wedding Experts  
For Memories Lasting a Lifetime  
Wedding Photography • Photo Book • Family Photography  
Wedding Photography • Photo Book • Family Photography  
Wedding Photography • Photo Book • Family Photography  
Featuring DJs, Event Lighting & Videography  
Curt Painter  
412-672-1044  
CurtPhotography.com

**Elite Coach**  
TRANSPORTATION, INC.  
800-488-7775 | www.elite-transportation.com  
4091 Williams Penn Highway • Monroeville, PA 15106  
(724) 325-2626

**Full Page AD**

**Grand Concourse**  
YOUR PERFECT WEDDING VENUE  
100 WEST STATION SQUARE  
Pittsburgh, PA 15219 • 412-341-1712 • GRANDCONCOURSE.VEA.COM

**1/2 Page ADS**

**Gaetano's**  
Catering & Event Center  
3 Private Rooms • Seating Up to 300 Guests  
On-Site Catering • Complete Packages  
412-343-6640  
GaetanosBanquetCenter.com  
1617 Banksville Road • Pittsburgh • 15216

**The Icing on the Cake!**  
Wedding Cakes • Cookie Tables  
Cupcakes • Desserts  
Bethel Baker  
5200 Brighton Road | Bethel Park, PA 15102  
412-372-8434 | www.bethelbakery.com

**Half Page ADS**

**Jack's Tuxedo**  
RENTAL & SALES  
All Top Designers  
Super Selection  
Latest Fashions  
Superior Service  
Local Washroom  
To Serve You Best  
Same Day Service Available  
Monroeville 412-372-2966  
Gibsonia 724-442-8000  
www.jacksTuxedoRph.com  
Toll Free 1-800-488-9002

**1/4 Page ADS**

**PITTSBURGH**  
**Bride Book**  
**Wedding Planner**

**CAVANAUGH'S**

**35th Anniversary Edition!**

**LoveStartsHere.com**

**Follow Us** @brideshowpgh

**Secret Garden**  
Rustic Elegance, Modern  
Wedding Venue  
412-372-2966

**Green With Envy**  
Golf Course Wedding Venue  
412-372-2966



# CAVANAUGH'S ALL INCLUSIVE ADVERTISING

## BrideBook Ad + LoveStartsHere.com

COMBINE YOUR OWN WEB PAGE ON LoveStartsHere.com,  
PRINTED BRIDEBOOK AD, ONLINE BRIDEBOOK AD  
+ BRIDE LEADS FOR 1 PRICE/YR!

4 LEVELS OF ONLINE ADVERTISING  
YOUR OWN WEB PAGE!

**GOLD  
TOP TIER**

**SILVER  
2ND TIER**

**BRONZE #1  
3RD TIER**

**BRONZE #2  
4th TIER**

Your Web Page Includes:

1. Your Own Rotating Photos

10

6

3

1 Photo

2. Your Own Videos

6

2

—

—

3. Full Description/Story  
Limited Description

✓

✓

—

—

4. Social Media Links

✓

✓

✓

✓

5. FB/Instagram Promos  
\$75 Value/Post

2/yr

1/yr

—

—

### CAVANAUGH'S PRINTED AND ONLINE AD IN CAVANAUGH'S BRIDEBOOK

Cavanaugh's  
6. *Bride Book*  
Printed/Online Ad

7. BRIDAL LEADS INCLUDED  
PRICELESS!!

**FULL  
PRINTED  
PAGE AD**

With Bride Leads  
Includes Online  
Magazine

✓

**1/2  
PRINTED  
PAGE**

With Bride Leads  
Includes Online  
Magazine

**SAVE! 1/2 Page  
SILVER \$895**

**1/4  
PAGE**

\$895/yr  
With Bride Leads  
Includes Online  
Magazine

**1/4  
PAGE**

\$495/yr  
No Online Leads  
Includes Online  
Magazine

**TOTAL PACKAGE PRICE IS  
FOR FULL 12 MONTHS!\***  
**MONTHLY PAYMENTS LOW AS**

**GOLD  
\$1595  
\$133/mo**

**SILVER  
\$1295  
\$108/mo**

**BRONZE #1  
\$895  
\$75/mo**

**BRONZE #2  
\$495  
\$42/mo**

Cavanaugh's BrideBook has Direct to Bride Distribution at  
ALL 7 of CAVANAUGH'S Annual Shows,  
Plus Vendor Distribution. Prices are for a Full Year.

Print Deadline, June 30 OR Get Started Online Anytime & Start Receiving Leads Now!

You Can Choose as Many Online Categories for Your Web Page as Needed. Ex: Venue/Photo/DJ etc.

LoveStartsHere.com • BrideShow Inc. • PO Box 91 • Morgan, PA 15064 • 412-206-0096  
Dan Cavanaugh • Dan@BrideShow.com • Donna Cavanaugh • Donna@BrideShow.com



# LoveStartsHere.com

## CAVANAUGH'S ONLINE WEBSITE ADVERTISING



Cavanaugh's  
**Bride Show**  
LoveStartsHere.com

Login Join

search



### ♥ My Favorites

Alterations & Gown Preservation  
Bridal Attire & Accessories  
Cakes & Desserts  
Caterers & Bar Service  
Ceremony Sites & Officials  
Consultants & Planners  
Cosmetics, Skin Care & Hair  
Decor, Lighting & Rentals  
DJ's, Bands, Musicians  
Favors & Bridal Party Gifts  
Financial Planning & Insurance  
Flowers & Floral Preservation  
Guest Accommodations  
Health & Fitness  
Home Decor & Gift Registry  
Invitations & Stationery  
Jewelry  
Men's Formalwear  
Photo Booths  
Photography  
Real Estate/Home  
Rehearsals & Showers  
Transportation  
Travel & Honeymoon  
Unique Wedding Ideas  
Venues  
Videography



re &  
es



Cakes & Desserts



Ceremony Sites & Officials



s, Skin Care &



Decor, Lighting & Rentals



DJ's, Bands, Musicians

CHOOSE YOUR CATEGORIES & LEVEL OF EXPOSURE (Gold, Silver or Bronze #1 & #2)!



Financial Planning & Insurance



Guest Accommodations



Health & Fitness



Home Decor & Gift Registry

Visit [LoveStartsHere.com/Wedding-Vendors](http://LoveStartsHere.com/Wedding-Vendors) to See Live Web Pages



# Thank You!

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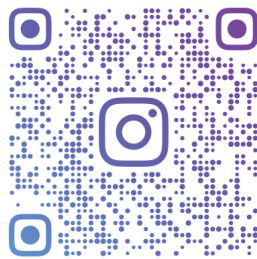
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BRIDESHOWPGH

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